

Hotchkiss Community Chamber of Commerce
Regular Meeting – July 11, 2012
Minutes

Attending: Nathan Sponseller, president; King Robertson; Gloria Crank; Marsy Moore; Katherine Colwell, corresponding secretary; Rhonda Duclou, treasurer/secretary pro-tem; Margaux Hakes; Debbie Cheesman; Katie Gnauck; Tom Wills; Joanna Gilbert.

The meeting was called to order at 7:30 a.m. by president Nathan Sponseller. To save time introductions around the table were not made.

A motion was made by Wills and seconded by Crank to accept the minutes of the June meeting. The treasurers report was accepted as presented.

Corresponding secretary report: We now have 92 members. Debbie Pennington and Colwell will meet to review the website. There is a health forum today in Delta.

Old Business:

Ride the Rockies - went well. Five local non-profits raised funds through food sales. People liked the service of getting a postcard and we mail it. No complaints from the Ride the Rockies organizers. People like this stop. Most local comments were positive. We have not received the economic impact report. Nathan will be sending out follow-up emails to the riders before the end of the month encouraging them to visit again. He is working to include a coupon for room discounts from lodging properties who want to participate. When Ride the Rockies comes again we will look into booking the rooms ourselves.

New Business:

- Colorado Grand will be stopping in Hotchkiss on Friday, September 14.
- DMEA Kiosk at the visitor center – They have proposed that they will remodel the visitor center putting in electricity, telephone and security to accommodate a DMEA payment center, including customers' being able to talk to a DMEA person on their machine. There would be advertising screens for DMEA and the Chamber. They will pay all costs. Nathan is discussing this proposition with them.

Committee Reports:

- Downtown improvement proposal was discussed by Wills. Basically will continue those things that have been started. The Chamber can work with the town to bring people together to make the downtown more attractive. The flowers are a big improvement.
- The Downtown Merchants committee have planned an art walk from noon to 3:00 on Saturday July 14, in association with the Hotchkiss Fine Arts Association. It was suggested that the DMC have a logo so their advertising is more identifiable. They meet the 3rd Tuesday of each month at the Coal Train.

Announcements:

- The West Elk Wine Tour will be August 3-5.
- Leroux Creek Wine/Jazz Concert is August 11 from 6:00 – 8:30 p.m.
- Hotchkiss is Happening is now on Facebook

Submitted by Rhonda Duclou, Secretary pro-tem